



TM go365™

# Clearance with Confidence. On Demand.

Instant, Reliable Trademark Insight

Why take chances by clearing brands using web searches or low cost, inaccurate online tools? We have a better solution: TM go365.

It's a revolutionary, self-service clearance solution that gives you the power to search trademarks instantly and globally, without compromising quality. So you can minimize brand risk while keeping pace with the digital economy.

**CompuMark**  
*Trademark Research and Protection*

 **Clarivate**  
Analytics

## A Revolutionary Choice

TM go365 combines CompuMark's deep trademark search expertise with advanced machine learning technology to deliver results you can count on to make critical brand decisions, quickly and cost-effectively.



### Immediate Results

Use the power of our self-service trademark clearance solution to get trusted results in minutes, whenever you want. Identify potential conflicts quickly and cost effectively.



### Customized Global Coverage

No other online solution offers comparable global coverage, with the flexibility to select only the jurisdictions that matter to you.



### Reliable Content

Robust, quality-checked trademark database content and comprehensive common law data sources reduce your risk of missing critical results. Patent-pending decision support tools let you pinpoint the most important findings quickly, without losing sight of the big picture.



### Reporting Made Easy

Create and share actionable search reports in seconds with our proven Analysis Tool and custom report templates.



### Powered by Expertise

Advanced expert systems and machine-learning technology, powered by our deep trademark expertise, delivers only the results you need to review. Receive intelligence you can rely on without having to wade through a large volume of less relevant results—a common scenario with online solutions from other vendors.



### Affordable Quality

With TMgo365, you don't have to compromise on quality to get reliable clearance results. Avoid the risk of not clearing your secondary and seasonal brands because you don't have the budget for a Full Search.



### Responsive Support

Self-service doesn't mean you're on your own. The industry's best customer service team is always just a phone call or email away—24 hours a day, five days a week.



### Robust Common Law Coverage

Our Common Law database has more than 2 million records, including the Mintel Global New Products Database and industry-leading Web Common Law. Only CompuMark searches two leading search engines, with links to relevant web pages for instant follow-up. More common law coverage means less chance of missing relevant findings.

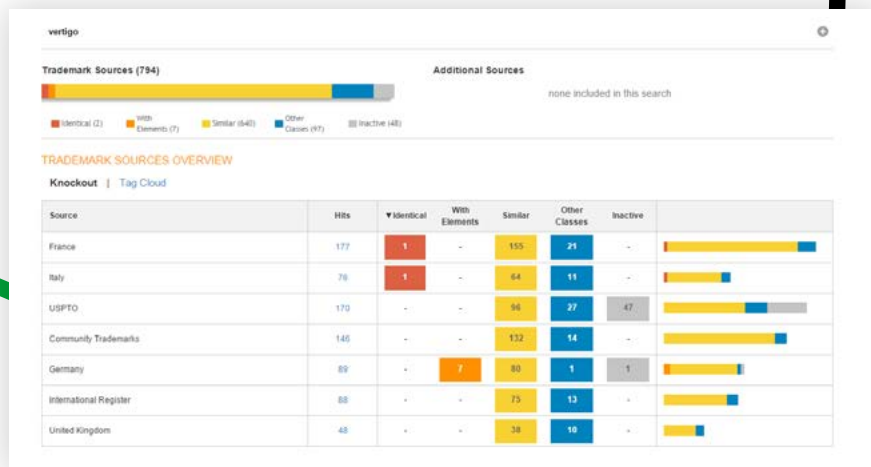


### A Flexible Choice

TM go365 complements our expert-assisted Full Search solution—the gold standard in trademark clearance. Together, they give you the flexibility to select the right trademark clearance solution for each brand and budget.

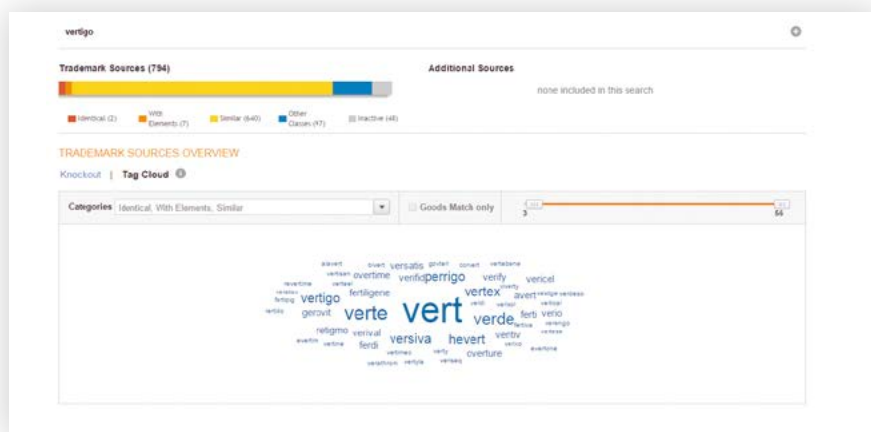
## Visual insight for faster decisions

TM go365’s innovative, easy-to-use analysis and decision support tools help you spot and analyze critical findings in context, quickly.



### Decision Support View

Presents a categorized and highly visual 360-degree summary of search results. Simply click on a color block to review trademark details.



### Intuitive Tag Cloud View

Presents search results visually, with the most frequently cited results shown larger to reflect their relative importance. This view is ideal for discussions with colleagues.

## Part of our comprehensive trademark clearance offering

There's no other solution that delivers the combination of speed, convenience and trusted trademark intelligence you receive with TM go365. CompuMark is the only search provider with solutions that encompass your entire clearance process with the added advantage of choice.

	SAEGIS® on SERION®	TM go365™	Analyst Full Availability Search
<b>Preferred Use</b>	<b>Screening</b> Narrow down the choice of trademark	<b>Self-Service Clearance</b> Finalize the choice of trademark yourself	<b>Clearance</b> Finalize the choice of trademark
<b>Risk Mitigation Capabilities</b>	Limited	Good	High
<b>Searchable Marks</b>	Word marks	Word marks + Images	Word marks + Images
<b>Search Strategy</b>	<b>Identicals &amp; Near-identicals</b> <ul style="list-style-type: none"> <li>• Character matching</li> <li>• Plurals</li> <li>• Spelling variations in Class</li> </ul>	<b>Identicals &amp; Near-identicals + Complex variations</b> <ul style="list-style-type: none"> <li>• Character matching</li> <li>• Plurals</li> <li>• Spelling variations in Class</li> <li>+</li> <li>• Advanced vowel &amp; character replacement</li> <li>• Infixes, suffixes, prefixes</li> <li>• Letter strings, anagrams</li> <li>• Translations</li> <li>• Semantics</li> <li>• Goods &amp; services matching</li> </ul>	<b>Identicals &amp; Near-identicals + Complex variations + Human logics &amp; interpretation</b> <ul style="list-style-type: none"> <li>• Character matching</li> <li>• Plurals</li> <li>• Spelling variations in Class</li> <li>+</li> <li>• Advanced vowel &amp; character replacement</li> <li>• Infixes, suffixes, prefixes</li> <li>• Letter strings, anagrams</li> <li>• Translations</li> <li>• Semantics</li> <li>• Goods &amp; services matching</li> <li>+</li> <li>Tailored to needs, letter variations, pattern matching, refined strategies, including family of marks</li> </ul>
<b>Database Coverage</b>	> 180 Trademark/ Non-trademark registers	> 70 Trademark/ Non-trademark/Image registers (incl. (web) Common Law)	> 180 Trademark/ Non-trademark registers (incl. (web) Common Law)
<b>Service &amp; Support</b>	Helpdesk by SERION Support Team	Helpdesk by SERION Support Team	Full service (Analyst develops and delivers a deeper, more comprehensive search with review, analysis, record selection and top hits ranking)

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