



Trademark Watching Solution

Don't Miss a Mark

The Most Reliable, Efficient Trademark Watching Solution

Rising global trademark filings. Proliferating online and offline channels. Exploding social media and web content. Valuable brands are more vulnerable to infringement than ever before. CompuMark helps you meet the challenge with the broadest, most reliable global watch coverage and the most efficient watch management tools.

Vigilance you can depend on

Count on CompuMark for watch intelligence you can trust, delivered rapidly.

- **Reliable trademark data.** Drawn from trademark sources worldwide and double-checked for accuracy, our trusted data ensure you can be confident in your decisions.
- **Industry-leading expertise.** With 17 years' average experience, our Watch Analysts have the expertise to develop a tailored watch strategy to meet your specific needs, whether watching a single trademark or a large brand portfolio.
- **Efficient delivery.** We deliver actionable information when you need it, so you can act quickly to protect your brands.

Trademark infringement is on the rise according to 8 out of 10 C-level executives*

* Source: The Trademark Ecosystem: Through the Lens of the C-Suite, CompuMark Special Report 2017.

Global depth and breadth

Our watch solutions provide unmatched global reach, enabling you to cover all the jurisdictions that matter—including emerging markets that other providers may overlook.

- Market leading 254 countries and territories across 187 official trademark registers. For a complete list of coverage, visit compumark.com/watch
- Complete, consistent reporting of data from emerging markets that require additional work to format and process—work that most providers do not perform.

Cover all your bases

Our watch coverage covers the full range of trademark-rich common law and digital channels. More coverage means less risk of missing critical findings.

- Word marks + design marks
- Domain names (including ccTLDs, new and legacy gTLDs)
- Social media usernames
- International business names
- Non-Latin character marks
- Watch an entire class

Fast, efficient Watch management

Get more done in less time, with less effort. Watch on SERION® simplifies and speeds every aspect of your trademark watching.

- Review watch notices by email or in SERION as soon as they're available
- Accelerate your review with powerful filtering and sorting, plus POCA similarity scoring
- Hide marks from watch results to avoid duplicates on future notices
- Access 6 years of watch history
- Prioritize actions with the "Days to Opposition" column

- Export and email key findings to clients and share results with colleagues using online collaboration
- Customize your user experience within Watch on SERION preferences
- Access watch notices on the go with our Trademark Analysis app for the iPad®

Expert eyes on your brand, worldwide

International Register	British Virgin Islands	Georgia	Lesotho	Panama	Sweden
Afghanistan	Brunei	Germany	Liberia	Papua New Guinea	Switzerland
Albania	Bulgaria	Ghana	Libya	Paraguay	Syria
Algeria	Burundi	Gibraltar	Liechtenstein	Peru	Taiwan
Andorra	Cambodia	Greece	Lithuania	Philippines	Tajikistan
Angola	Canada	Grenada	Macao	Poland	Tanzania
Anguilla	Cape Verde	Guatemala	Macedonia	Portugal	Thailand
Antigua and Barbuda	Cayman Islands	Guernsey	Madagascar	Puerto Rico	Tonga
Argentina	Chile	Guyana	Malawi	Qatar	Trinidad and Tobago
ARIPO (<i>African Regional Intellectual Property Organization</i>)	China	Haiti	Malaysia	Romania	Tunisia
Armenia	Colombia	Honduras	Maldives	Russia	Turkey
Aruba	Costa Rica	Hong Kong	Malta	Rwanda	Turkish Republic of Northern Cyprus
Australia	Croatia	Hungary	Mauritius	Saint Kitts and Nevis	Turkmenistan
Austria	Cuba	India	Mexico	Saint Lucia	Turks and Caicos Islands
Azerbaijan	Curaçao	Indonesia	Moldova	Saint Vincent and the Grenadines	Uganda
Bahamas	Cyprus	Iran	Monaco	Samoa	Ukraine
Bahrain	Czech Republic	Iraq	Mongolia	Sao Tome E Principe	United Arab Emirates
Bangladesh	Democratic Republic of the Congo (<i>Zaire</i>)	Ireland	Montenegro	Saudi Arabia	United Kingdom
Barbados	Denmark	Israel	Montserrat	Serbia	United States of America
Belarus	Dominica	Italy	Morocco	Seychelles	Uruguay
Belize	Dominican Republic	Jamaica	Mozambique	Sierra Leone	Uzbekistan
Benelux	Ecuador	Japan	Myanmar	Singapore	Venezuela
Bermuda	Egypt	Jersey	Nepal	Sint Maarten	Vietnam
BES Islands	El Salvador	Jordan	New Zealand	Slovak Republic	West Bank of Jordan
Bhutan	Estonia	Kazakhstan	Nicaragua	Slovenia	WHO (<i>World Health Organization</i>)
Bolivia	Ethiopia	Kenya	Nigeria	Solomon Islands	Yemen
Bosnia-Herzegovina	European Union Trademarks	Kosovo	Norway	South Africa	Zambia
Botswana	Fiji Islands	Kuwait	OAPI (<i>Organisation Africaine de la Propriété Intellectuelle</i>)	South Korea	Zanzibar
Brazil	Finland	Kyrgyzstan	Oman	Spain	Zimbabwe
	France	Lao People's Democratic Republic	Pakistan	Sri Lanka	
	Gambia	Latvia		Sudan	
	Gaza	Lebanon		Suriname	
				Swaziland	

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