

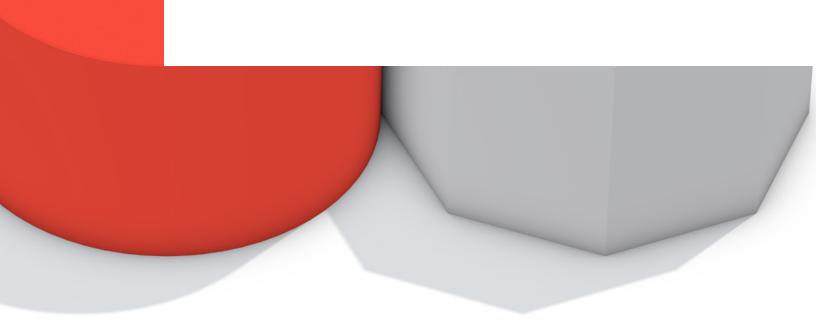
**TM** go365

# Search with confidence, on demand

TM go365™ revolutionizes the process of researching word marks, design marks and industrial designs, delivering results you can trust in seconds. Get the reliable information you need at your fingertips to make critical brand decisions with unmatched speed, flexibility and confidence.

Powered by advanced machine learning and visual recognition technology, TM go365 offers advantages no other do-it-yourself search tool can match:

- Quality CompuMark<sup>™</sup> trademark content for results you can trust
- Global coverage of word marks, design marks and industrial designs
- Time-saving visual analysis tools that help you achieve certainty faster



# Certainty with speed

TM go365 combines CompuMark's deep trademark expertise with advanced machine learning and image recognition technology to deliver results you can count on to make critical brand decisions, quickly and cost-effectively.



## Rapid insight

Get trusted results in minutes – anytime, anywhere – using advanced word and image recognition technology. Patent-pending decision support tools let you pinpoint the most important findings quickly, without losing sight of the big picture.



#### Trusted content

Gain the confidence that comes from the industry's most reliable data. Search our quality-checked trademark database content and comprehensive common law and industry-specific data sources, including millions of image marks and industrial designs.



### Global coverage

No other online solution offers comparable global coverage, with the flexibility to select the jurisdictions that matter to you.



#### Affordable quality

Get the results you need without compromising quality. Avoid the risk of not searching secondary and seasonal brands or designs because you don't have the budget for a Full Search.



## Responsive support

Self-service doesn't mean you're on your own. The industry's best customer service team is always just a phone call or email away – 24 hours a day, five days a week.



#### Reporting made easy

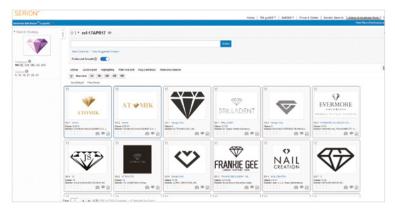
Create and share actionable search reports in seconds with our proven Analysis Tool and custom report templates.



### Powered by expertise

Advanced expert systems and machinelearning technology, powered by our deep trademark expertise, delivers only the results you need to review. Receive intelligence you can rely on without having to wade through a large volume of less relevant results – a common scenario with online solutions from other yendors.

# Search image marks



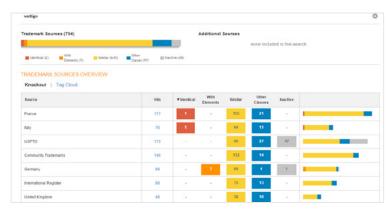
Al-powered image recognition technology analyzes key design elements against millions of records, matching image for image.

# Search industrial designs



Searching designs is no longer a complex and error-prone challenge. Simply drag, drop and go. Get results in seconds.

# Search word marks



Innovative decision support tools help you spot and analyze critical findings in context, quickly and easily.

# Trusted insight at every step

No other solution delivers the combination of speed, convenience and trusted trademark intelligence you receive with TM go365. CompuMark is the only search provider with solutions that encompass your entire clearance process with the added advantage of choice.

	SAEGIS® on SERION®	TMgo365 <sup>™</sup>	Analyst Full Search
Preferred use	Self-service screening	Self-service DIY Research	Full-service clearance
Risk mitigation capabilities	Limited	Good	High
Searchable capabilities	Word Identicals Near identicals Image Design phrase & keyword matching Design code matching Instant results	Word  Identicals  Near identicals  Complex variations Image  Image-to-image matching Design codes/keywords enable refinement Instant ranked results	Word  Identicals  Near identicals  Complex variations  Human logics & interpretation  Image  Expert Analyst review of image, design code class matches  Results delivered via SERION
Database coverage	180 trademark/ non-trademark registers	70 trademark/ non-trademark/image registers including (web) Common Law	180+ trademark/ non-trademark registers including (web) Common Law
Service and support	Helpdesk by SERION Support Team	Helpdesk by SERION Support Team	Full service: (Analyst develops and delivers a deeper, more comprehensive search with review, analysis, record selection and top hits ranking)

To learn more, visit compumark.com



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