



SERION®

Everything You Need In One Place

Trademark professionals are under pressure to make informed decisions about valuable brands faster and more efficiently than ever before. Workloads are growing, budgets are shrinking and deadlines are looming. CompuMark helps you meet this challenge with the industry's most convenient and powerful online trademark research environment: SERION®



CompuMark
Trademark Research and Protection

 **Clarivate**
Analytics

Transform Your Trademark Workflow

SERION offers integrated, online access to solutions and tools for the entire trademark lifecycle. It streamlines your entire workflow—from trademark clearance and watching to reporting—saving time, while helping you make critical decisions that reduce brand risk.

Trademark Screening

SAEGIS® Online Trademark Screening

SAEGIS puts the world's most comprehensive, trusted, global trademark screening content at your fingertips, around the clock, at a very affordable cost. With SAEGIS, you have one easy-to-use source for screening marks in 186 countries across North America, Europe, Asia Pacific, Latin America, the Middle East, and the Caribbean. Plus, SAEGIS covers domain names, company names, and industrial designs.

Trademark Searching

SERION Inbox

Access your trademark screening and search results from a convenient, central, online repository. Review reports as soon as they are available. Easily share reports with clients and colleagues. Keep track of all your search activities with unparalleled ease and convenience.

Analysis Tool on SERION

Review and analyze your search results with maximum speed and minimum effort. Filter and sort results to pinpoint relevant findings quickly. Add annotations and comments. Add contextual information from the web to enrich your findings. Create customized reports in seconds. The Analysis Tool saves you time, while helping improve communication with clients and colleagues.

TM go365™

TM go365 combines CompuMark's deep trademark search expertise with advanced machine learning technology to deliver results you can count on to make critical brand decisions, quickly and cost-effectively.

Get immediate results. Receive intelligence you can rely on without having to wade through a large volume of less relevant results. Enjoy global coverage, with the flexibility to select the jurisdictions that matter to you. Clear brands that previously wouldn't fit in your budget, including secondary and seasonal brands. TM go365 complements our expert-assisted Full Search solution—the gold standard in trademark clearance.

Trademark Watching

Watch on SERION

Simplify your entire trademark watching workflow—from managing your Watch portfolio to reviewing, analyzing and reporting on Watch notices. So you can act faster to protect your brand. Access watch notices as soon as they're available and assess potential threats faster and more efficiently. Assign a status to each mark as you review to rapidly create a "short list" of high-priority findings. Dive down into the details on a mark with a single click. Share your findings quickly and easily. And manage your Watch portfolio with ease.

Global Online Collaboration

Manage global trademark projects with ease using SERION Online Collaboration. It helps you meet increasing demands while reducing administrative burdens.

- Search Collaboration: Transform cross-border search analysis to deliver solid advice with added insight, quickly and efficiently.
- Watch Collaboration: Take timely action against potential threats through standardized review and feedback with your network.

One Environment, Many Advantages

Powerful yet easy-to-use, SERION maximizes your workflow efficiency—so you can focus your time and energy on securing and safeguarding your brand assets.

- **Work smarter, faster**—Identify relevant information rapidly; access supporting details with a single click to make confident decisions.
- **Improve Collaboration**—Share insights with clients and colleagues quickly and easily; create custom reports tailored to client preferences in seconds.
- **Get personal**—SERION works the way you do; easily tailor it to match your workflow.
- **Be productive fast**—Simple, intuitive design makes you productive right from the start.
- **Keep pace with innovation**—Continuous enhancements ensure you always have the most advanced capabilities at your fingertips.

See it in action. Request your SERION demo today.

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