

4. SAEGIS™

Identical Screening Search

4.1. About SAEGIS Identical Screening Search

The SAEGIS Identical Screening Search is a particularly fast and cheap screening search. This search is based on a database containing the original publications of all trademarks since 1 January 1976, without any subsequent changes or updates. CompuMark is the only company in the world that offers this database. At present, the database contains more than 83 million trademarks in over 200 registers.

Generally, a search can either be conducted worldwide or limited geographically. There are four possibilities: worldwide search, regional search (choice of seven predefined regions), customized regional search (build your own region of up to ten registers) or per country.

Possible Applications

- During trademark creation, the Identical Screening Search can help you with a preliminary elimination of trademarks. This helps to minimize the number of trademarks for availability searches, thereby saving you both time and money
- In case of an opposition procedure, you can use an Identical Screening Search to check whether the same trademark is filed in other countries
- In case of a merger or take-over, the Identical Screening Search enables you to discover countries where a specific trademark has been published
- Strategic marketing information: you can check the portfolio of a specific applicant

Worldwide – Regional – Country searches

The Identical Screening Search database is updated on a daily basis. You will get more information on the file dates for each register when you create a report.

By selecting **Worldwide Identical Screening Search**, you choose to perform a worldwide search in more than 200 registers.

By selecting **Regional Identical Screening Search** you can limit your search geographically to a specific region. You choose to perform a search in one or more of the seven predefined regions.

If you want to search several countries that are situated in different regions, you can opt to conduct a **Customized Regional Identical Screening Search**. By selecting this you will have the option to choose up to 10 registers worldwide.

You can also search in one specific country. In that case, you choose to conduct a **Country Identical Screening Search**. This will give you an alphabetical list where you can choose one or more countries. You can find a list of all countries/registers on the SAEGIS Identical Screening Search home page.

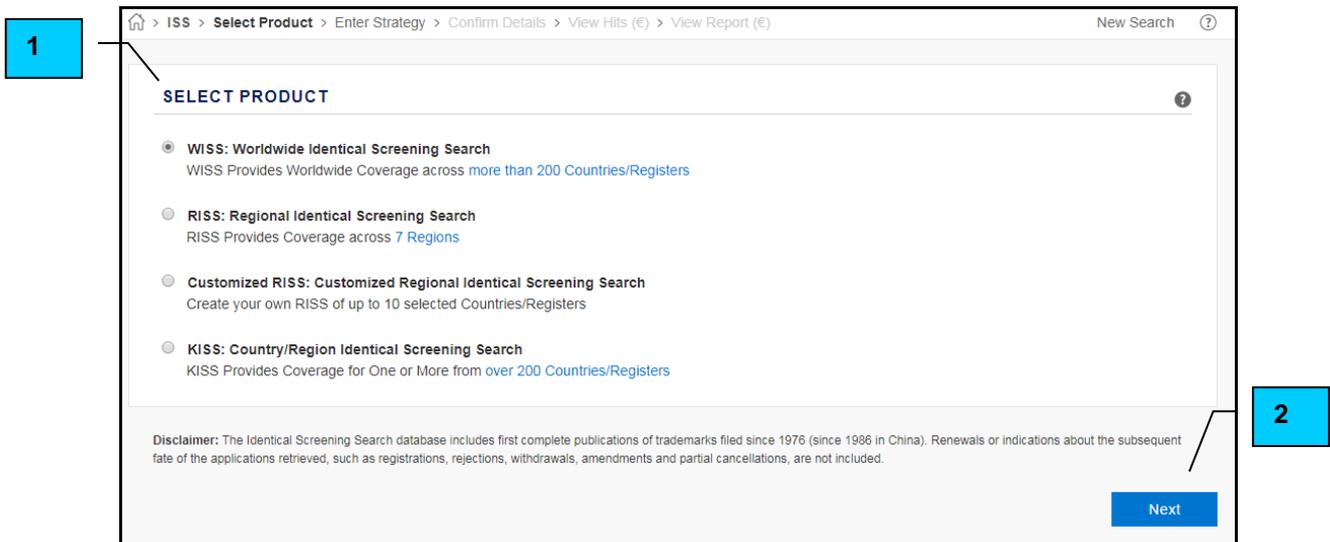
4.2. Performing a search – Search steps

STEP 1 – Select Product

After clicking on **Identical Screening Search** on the SAEGIS Home page, the following screen will appear.

Here, you can choose to conduct a worldwide, regional, customized or country search.

Select **Worldwide Identical Screening Search (1)** and click on the **Next (2)** button to proceed to the page where you can enter your search criteria.



STEP 2 - Enter Search Criteria

You can enter a **Reference (1)**. This reference will appear on your account, your invoices and in your Inbox. Filling out a reference is not obligatory. If you do not enter a reference, the system will automatically enter today's date in the reference field.

By clicking on the arrow next to **Trademark (2)** a list of searchable fields will appear (see Chapter 4.4 for more information on these fields). Here, you can enter your search criteria.

1

2

STEP 3 – Confirm Details

After typing in your search criteria (e.g. *dodger* in Int. Class 25) and clicking on **Next**, the screen below will appear. It summarizes the most important elements of your search and shows the cost of the search (1).

To confirm your search, click on the button **Next (€) (2)**. In a few moments, the results will appear on the screen.

1

2

Remark:

When the result page appears on screen, the search has been billed to your account.

STEP 4 – View Hits

The hit list always includes the following information:

- An overview of the search criteria (1)
- A table with the search output containing a column with the country where the trademark was published, the trademark name, the application or registration number, the reference to the year and page of the publication, the classes and the applicant name and country (2)
- By clicking on the column heading, the search results can be sorted alphabetically

The screenshot shows the 'View Hits' page with the following details:

STRATEGY

Your Reference: Identical Screening Search
 Type of Search: WISS: Worldwide Identical Screening Search
 Criteria: Trademark: dodger, International Classes: 25
 Options: Plurals: On, Phonetics: On, Join Words: On
 Search Date: 2019/05/06 10:53 GMT

HITS

Number of Hits Found: 241
 Full text records/ Publication copies are only available for those marks in the hit list that are indicated by checkboxes.

Hit No.	Trademark	Database	App/Reg Number	Pub. Year/ Page	International Class(es)	Applicant Name	Applicant Country/ Region
1	DODGERS	Argentina	1604612	1987 0018	25	ADBA	Argentina
2	LOS ANGELES DODGERS	Argentina	1665339	1988 C018	25	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
3	DODGERS *	Argentina	1665425	1988 C021	25	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
4	ARTFUL DODGER	Argentina	2817417	2008 00025	25	ARTFUL HOLDINGS LLC	United States of America
5	ARTFUL DODGER	Australia	1234754	2012 14513	25	ARTFUL HOLDINGS LLC A DELAWARE CORPORATION	United States of America
6	DODGERS *	Australia	957819	2002 07051	16 25 28	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
7	DODGERS *	Australia	957832	2002 07059	16 25 28	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
8	LOS ANGELES DODGERS *	Australia	A 412699	1988 2918	25	MAJOR LEAGUE BASEBALL	United States of America

Remark:

If your search exceeds the maximum number of hits allowed (5000), we advise you to narrow your search strategy (see screenshot below). If you experience technical difficulties in viewing the large set of results, we recommend you order the search at CompuMark.

Note: Your search has exceeded the maximum number of hits allowed. You can narrow your search coverage on this page or contact our Customer support department to order the print version of this product to receive all the results.

Obtaining full text information

For the registers that correspond to our full text databases on SAEGIS a link is included to obtain actual full text information.

A small “1” next to the trademark name means that the trademark has an image.

A small “2” next to the trademark name means that we can provide a publication copy.

You can click on each trademark link (1). By clicking on the link, you will receive a window with the price indication.

Hit No.	Trademark	Database	App/Reg Number	Pub. Year/ Page	International Class(es)	Applicant Name	Applicant Country/ Region
1	DODGERS	Argentina	1604612	1987 0018	25	ADBA	Argentina
2	LOS ANGELES DODGERS	Argentina	1665339	1988 C018	25	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
3	DODGERS *	Argentina	1665425	1988 C021	25	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
4	ARTFUL DODGER	Argentina	2817417	2008 00025	25	ARTFUL HOLDINGS LLC	United States of America
5	ARTFUL DODGER	Australia	1234754	2012 14513	25	ARTFUL HOLDINGS LLC A DELAWARE CORPORATION	United States of America
6	DODGERS *	Australia	957819	2002 07051	16 25 28	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America

If you agree and click the button **OK**, a pop-up window with the full text will appear.
To print this page, you can click on the **Print Page (1)** link.
To go back to your results page you can click on **Close (2)**.

ISS [Close]

Print Page

FULL TEXT RECORD

ARTFUL DODGER 4

Trademark	ARTFUL DODGER
Design Type	WORD ONLY
Database	Argentina
Application Number	2817417
Registration Number	2398352
Application Date	16-APR-2008
Registration Date	08-OCT-2010
Expiry Date	08-OCT-2020
Status	REGISTRATION (REGISTERED)
Status According to PTO	REGISTERED TRADEMARK
Owner	ARTFUL HOLDINGS LLC US (UNITED STATES OF AMERICA)
Agent	STEIN, MARCELO G.
International Class(es)	25
Goods and Services	25 Clase 25 : Internacional Limitada SOLAMENTE PANTALONES, CAMISAS, CAMISAS, CHAQUETAS, SOMBREROS Y CALZADO, EXCLUYENDO TODO LO RELACIONADO CON BASEBALL O SOFTBALL O CON EQUIPOS DE BASEBALL O SOFTBALL
Goods and Services Translation	25 Class 25: International Limited ONLY PANTS, SHIRTS, SHIRTS, JACKETS, HATS AND SHOES, EXCLUDING ALL ASPECTS OF BASEBALL OR SOFTBALL OR BASEBALL OR SOFTBALL TEAMS
Last Publication Date	23-JUL-2008

[Close] Print Page

To print the entire search results page, click on the **Print Page** link in the main screen.
To save the entire search into your inbox, click on **Save to Inbox**. The links to the full text databases will be kept.
If you would like to have your results in Word, Excel or PDF you can click on the link and the system will export the file for you. You can then save this file onto your own computer.

Once your document is saved into your inbox, you will receive the following message:

▲ Your document has been saved to your inbox.

Export to: [Word] [Excel] [PDF] | [Save to Inbox] [Print Page]

STEP 5: View Report

To obtain full text information of several trademarks, put a checkmark in the box in front of the underlined trademark name or tick the box next to **Hit No. (1)**.

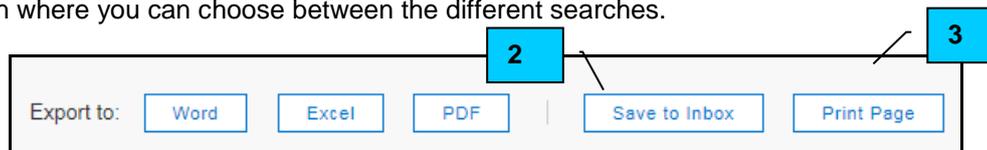
1

Hit No.	Trademark	Database	App/Reg Number	Pub. Year/ Page	International Class(es)	Applicant Name	Applicant Country/ Region
1	DODGERS	Argentina	1604612	1987 0018	25	ADBA	Argentina
2	LOS ANGELES DODGERS	Argentina	1665339	1988 CD18	25	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
3	DODGERS *	Argentina	1665425	1988 CD21	25	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
<input checked="" type="checkbox"/> 4	<u>ARTFUL DODGER</u>	Argentina	2817417	2008 00025	25	ARTFUL HOLDINGS LLC	United States of America
<input type="checkbox"/> 5	<u>ARTFUL DODGER</u>	Australia	1234754	2012 14513	25	ARTFUL HOLDINGS LLC A DELAWARE CORPORATION	United States of America
<input checked="" type="checkbox"/> 6	<u>DODGERS *</u>	Australia	857819	2002 07051	10 25 28	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
<input checked="" type="checkbox"/> 7	<u>DODGERS *</u>	Australia	857832	2002 07059	10 25 28	MAJOR LEAGUE BASEBALL PROPERTIES	United States of America
<input checked="" type="checkbox"/> 8	<u>LOS ANGELES DODGERS *</u>	Australia	A 412989	1988 2918	25	MAJOR LEAGUE BASEBALL	United States of America
<input type="checkbox"/> 9	<u>DODGERS *</u>	Austria	137537	1991 0975	25 28 41	MAJOR LEAGUE BASEBALL	United States of America

Scroll down to the end of the page and click on the button **Next (€)**.

To store the full text report in your inbox, click on **Save to Inbox (2)**. The document can easily be printed by clicking **Print Page**.

To start a new search, click on the **New Search (3)** button and you will return to the initial screen where you can choose between the different searches.



Remark:

- If you need current status information of trademarks for which we do not provide a hyperlink, we can provide you with a status report.

- Due to the nature of the Identical Screening Search database, whereby records are captured at the point of formal publication and are not revisited, records which have been expired, cancelled or abandoned in linked files may not present full text linking capability. This is common in files such as the US Federal file, which contains records since 1984.

- We cannot guarantee the link for registers where trademarks on renewal receive a new number or have undergone a merger, division or partial assignment.

4.3. Search Options

4.3.1. Plurals

In general, the **Plurals** option should always be selected. The Identical Screening Search database will retrieve regular English plurals (+ S, 'S, ES) as well as irregular English plurals (e.g. mouse → mice).

Remark:

- Cheval will NOT retrieve chevaux but chevals.
- The plurals option is not available for the Applicant and the Prefix search.

4.3.2. Phonetics

An Identical Screening Search checks identical trademarks and identical trademarks in combination with extra, separate words. Additionally, **some** phonetic variations can be included. Phonetic searching is designed to retrieve trademarks that sound similar, but that have different spellings.

Phonetics applied:

From left to right

From top to bottom

y = i	ce = se	h can disappear
eau = o	ci = si	b = p
au = o	c = k	d = t
ph = f	qu = k	f = v
z = s	q = k	w = v
ch = z	2 identical letters = 1	m = n
sh = z	x = ks	

Remark:

- Please note that the Identical Screening Search Phonetics are not the same as the SAEGIS Custom Search or SAEGIS AutoScreen Phonetics.
- Please be aware that the phonetic rules above will be applied in the following order: from left to right AND from top to bottom: so, for example: Y becomes I (left to right) followed by EAU becomes O and so on down the list. However, if a trademark beginning with CE is entered, the first rule that may be applied is CE becomes SE. This means that the rule to be applied after, C becomes K, will not be applied because SE does not become K.
- Phonetics are not permitted with terms shorter than three characters and with Applicant and Prefix searches.

4.3.3. Join Words

The term **Join Words** refers to the collapsing of the space between terms.

For example: searching for GO AT with **Join Words** selected will search for GO AT trademarks as well as GOAT trademarks.
 -if you select the **Join words** option for the trademark HOLLY WOOD CELEBRITY the system will not only join HOLLYWOODCELEBRITY, but also HOLLYWOOD and WOODCELEBRITY.

Remark:

- This search option is not available for the Prefix search.
- A search for RED DEVIL will retrieve the trademark REDDEVIL and DEVIL RED but it will not retrieve DEVILRED in one word.

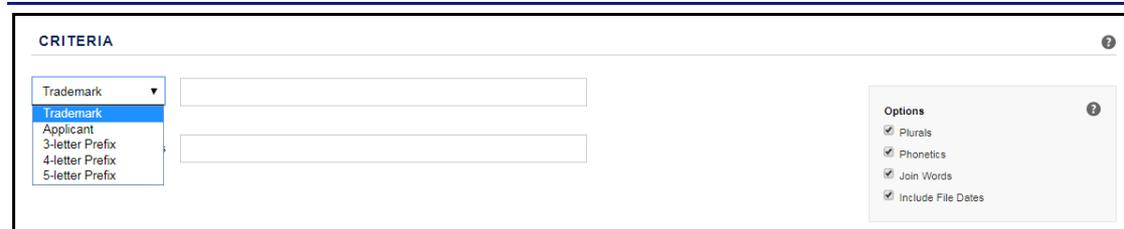
4.3.4. File Dates

Our Identical Screening Search database contains details of 200 registers throughout the world. Every day, some 7000 trademarks are added.

Each register in the Identical Screening Search database has its own updating procedure and sources. Therefore, these file dates have to be considered as an indication of the latest update. We always use the best available sources to include the most complete and speedy information. However, this does not exclude the fact that for some registers there is no recent trademark information available.

You can include the file dates on your view hits page and your report by ticking the **File Dates** box when you enter your search criteria. You can make the **File Dates** a default option in your Preferences (see Chapter 5).

4.4. Searchable Fields



The screenshot shows a search criteria interface. On the left, there is a dropdown menu labeled 'CRITERIA' with a question mark icon. The menu is open, showing options: Trademark (selected), Applicant, 3-letter Prefix, 4-letter Prefix, and 5-letter Prefix. To the right of the dropdown are two empty text input fields. On the far right, there is an 'Options' panel with a question mark icon, containing four checked checkboxes: Plurals, Phonetics, Join Words, and Include File Dates.

4.4.1. Trademark

An Identical Screening Search checks identical trademarks and identical trademarks in combination with extra, separate words. Additionally, **some** phonetic changes can be included, see phonetic rules on the previous page.

Remark:

SAEGIS Identical Screening Search is a fully automated search and is therefore restricted to the parameters of the Identical Screening Search phonetic rules as explained on the previous page.

4.4.2. Applicant

The Identical Screening Search by Applicant selects trademarks filed by a particular applicant and published for the first time since the 1st of January 1976.

Remark:

- Please note that in some countries the information on the applicant is incomplete. It can also happen that after transliteration, names become distorted. Coca-Cola has already been transliterated from Chinese into Ke Kou Ke Le and Versace from Arabic into Girzatchi, which can occasionally lead to incomplete results.

- No phonetic rules are applied when this search field is used.

4.4.3. 3, 4 or 5-Letter Prefix

The Prefix Screening Search lists trademarks containing the 3, 4 or 5 - letter prefix you entered. The given prefix will be at the beginning of the trademark or at the beginning of a word as a separate element.

Remark:

No phonetic rules are applied when this search field is used.

4.4.4. International Classes

You can search International Classes 1 to 45.

Please keep the following guidelines in mind when entering classes:

- Leave a blank between the classes you enter
- The order in which you enter the classes is not important
- A space between the classes is the same as OR
- No leading zeros needed
- It is possible to search on a range of classes

Example: entering 1-45 will search all classes,
 entering 4-8 will search classes 4,5,6,7 and 8.

Remark:

- If you do not type in any classes the system will generate an error message.
- The National Classes (of the United States for example) have been converted to the International Classes.

4.4.5. Search Tips

The **worldwide, regional, customized** and **country Identical Screening Searches** are best suited for searching **strong elements**. Non-distinctive words, or words like "international" or "beautiful" which often occur in composite trademarks, can result in extremely long listings. The same can happen with very short trademarks.

Example: Trademark "AT THE RACES", search on RACES.
 Trademark "TO THE POINT", search on POINT

4.4.5.1. One Word

Query	Will retrieve	Will not retrieve
mexx	mexx mini mexx mexxes nec mec sirio super neck mek ip mmex mex cel	mexxane trimexx

Remark:

Plurals and Phonetics are checked in the example above.

4.4.5.2. Two Words

Query	Will retrieve	Will not retrieve
mini mexx	mini mexx mex mini expresos del carbon minimex mini neck minimec nec mini mini tex mex	mini mexxane mini mexx mexxmini

Remark:

Plurals, Phonetics and Join Words are checked in the example above.

4.4.5.3. More Words

Query	Will retrieve	Will not retrieve
super handy books	super bock super box a handy book act fast book super super 7 handy superhandybooks superhandy/ handybooks	super boxing super books handy bookshandy

Remark:

Plurals, Phonetics and Join Words are checked in the example above.

If a trademark contains more than 2 words, the following rule is applied:

Trademark = 3 words: 2 out of 3 must be present

Trademark = 4 words: 2 out of 4 must be present

Trademark = 5 words: 2 out of 5 must be present

4.4.5.4. Prefix

Query	Will retrieve	Will not retrieve
mexx	mexx mini mexx mexx sport mexxel mexxilana	trimexx mex neck meck

Remark:

The example above is a 4-letter prefix. The same strategy is applied for a 3-letter or 5-letter prefix. The options Plurals, Phonetics and Join Words do not apply when searching on prefix.

4.4.5.5. Operators/Truncation

Use of the AND- OR- and NOT- operators and the use of truncators (?,*,{ }) is not possible.

4.4.5.6. Applicant Names

When searching Owner Names it is advisable to search only on the most distinctive parts of the Owner Name.

For example: Reckitt & Colman Ltd. search as Reckitt
never include terms like "GMBH", "Corp" or "Ltd".

4.4.5.7. Number Searching

If you want to retrieve trademarks containing a number, search on digits.

For example: SEVEN UP search as 7 UP

4.4.5.8. Abbreviations

Letters Only

Search as one term

<u>For example:</u>	AB	search as AB
	AB&C	search as ABC
	A+B+C	search as ABC

Numbers Only

Search as one term

<u>For example:</u>	12	search as 12
	12&3	search as 123
	1+2+3	search as 123

Combination of Letters and Numbers

Search always as separate terms

<u>For example:</u>	1A	search as 1 A
	1+A	search as 1 A
	1=A	search as 1 A

4.4.6. Special Characters

4.4.6.1. Accents

If you want to search trademarks that contain characters with accents, just type them without the accents.

Example: é, è, ê, ñ, å search on e, e, e, n, a

4.4.6.2. Punctuation

Searching on punctuation is not possible.

Example: H.S.A search as HSA

4.4.6.3. Umlaut

The search for umlaut itself is not possible. If you want to perform a search on it, we advise you to conduct 2 separate searches or to order the search at CompuMark.

Example: möller search once as moller
search again as moeller

4.4.6.4. @-sign

The search for a trademark containing an @-sign is **not** possible. We advise you to order the search at CompuMark.

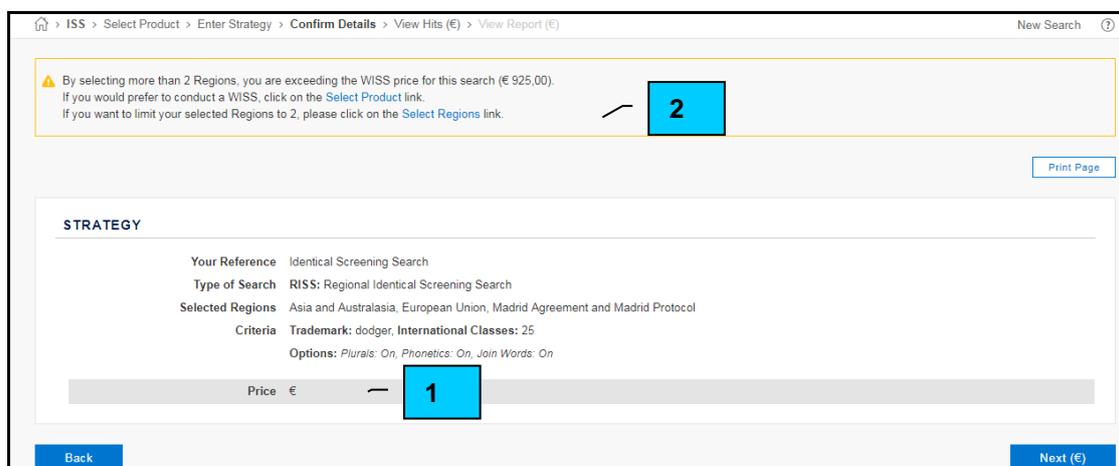
4.5. Pricing and Formats

For a detailed SAEGIS pricing, we refer to our price list available under the [Help](#) link on top of your screen.

Before confirming an order, you will get a price indication **(1)**.

If you are conducting a regional search and have selected more than two regions, the system will provide a price warning, indicating that you are exceeding the worldwide price for this search **(2)**. You will now have the option to:

- deselect a region
- convert to a worldwide search
- or continue with the current selection by clicking on **Next (€)**



The screenshot shows the SAEGIS interface with a price warning and search strategy details. The warning message states: "By selecting more than 2 Regions, you are exceeding the WISS price for this search (€ 925.00). If you would prefer to conduct a WISS, click on the [Select Product](#) link. If you want to limit your selected Regions to 2, please click on the [Select Regions](#) link." A blue box labeled "2" highlights the warning message. Below the warning, the search strategy details are displayed:

STRATEGY	
Your Reference	Identical Screening Search
Type of Search	RISS: Regional Identical Screening Search
Selected Regions	Asia and Australasia, European Union, Madrid Agreement and Madrid Protocol
Criteria	Trademark: dodger, International Classes: 25
Options	Plurals: On, Phonetics: On, Join Words: On

Below the strategy details, a price bar shows "Price €" followed by a blue box labeled "1". At the bottom of the interface, there are "Back" and "Next (€)" buttons.

If you are conducting a country search and have selected more than two countries, the system will provide a price warning, indicating that you are exceeding the regional price for this search. You will now have the option to:

- deselect a country
- convert to a regional search
- or continue with the current selection by clicking on **Next (€)**

Remark:

- Receiving the result page on the screen means that charges are being transferred to your online account.
- Please note that each full text information you view by clicking on the links in the results page will be charged to your account. You will get a price warning in advance.