

# WEB SEARCH EXTENSIONS

## ONLINE INTELLIGENCE

### FOCUSED COVERAGE

- Cost-effective solution for enhancing coverage of your industry.
- Target key trademark-rich websites for your industry.
- Ideal complement to virtually any Thomson CompuMark search.

The web is one of the most important global sources for trademarks and brands. Thoroughly searching trademark sources on the web is of strategic importance. Our Web Search Extensions target key industry-specific websites to uncover relevant citations that could otherwise be missed.

### WEB SEARCH EXTENSIONS

The easy way to add focused coverage of key trademark-rich websites for a variety of industries. You can add one or more Web Search Extensions to any Full Search, including Company Name Search or Industry Search, as well as Title Search products.

Web Search Extensions are available for the following industries:

Alcoholic Beverages	Natural Medicines
Animation Companies	Non-alcoholic Beverages
Automotive	Non-profits
Building Materials	Office Supplies
Candy	OTC Pharmaceuticals
Casino Gaming	Pharmaceuticals
Cell Phones & Plans	Pharma/Consumer Marketing
Clothing	Pet Supplies
Comics	Podcast Titles
Cosmetics	Radio Shows
Dental Equipment	Radio Stations
Education	Restaurants
Entertainment Titles	Shoes/Handbags
Eyewear/Optical	Slogan
Financial	Social Media
Firearms	Sporting Goods
Food	Technology
Hedge Fund	Telecom
Home Furnishings	Television Shows
Hotels	Television Stations
Medical Devices	Tobacco
Movie Studios	Toys
Movie Titles	Video Games
Music	



### LEARN MORE

To learn more about our Web Search Extensions solutions, please call us at (800) 692-8833.

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